

# BRIDES & TIDES

THE ANNAPOLISVALLEYWEDDINGS.CA NEWSLETTER



The perfect guide for the Valley Bride

### YOUR AVW.CA AD...

- Is **GREEN**, with our electronic publication no paper is used.
- Lasts a whole year
- Is available 24 hours a day
- Cost less than printed ad's
- Has world wide distribution



Nothing else compares with this.

### BEST VALUE

Our stats show why AVW.ca is the best value for your advertising budget when it comes to wedding related business.

## EBB AND FLOW

### NEW ADVERTISING

We are now advertising on **Facebook**. See page 2 for details

### APPLE BLOSSOM EXPOSURE

This year's festival was awesome even with the damp weather. Parades, concerts and racing ducks were the highlights of this years events. We can help you get exposure at next years festival, check with us to see how.



### BE A PREFERRED CLIENT

Along with your ad we will help promote you by displaying your pamphlets and cards at our booth at any trade and bridal show we attend or sponsor and by giving preference to these businesses when we receive requests.

### WHAT'S MISSING?

You tell us, what you feel is needed. Are you finding the services you want in the valley or are you having to go elsewhere? Please send us your comments and suggestions

### SITE IMPROVEMENTS AVW.ca 2.0

Advanced site upgrades consisting of a **SEARCHABLE DATABASE** is on the horizon and will be implemented once funding reaches a sustainable level.

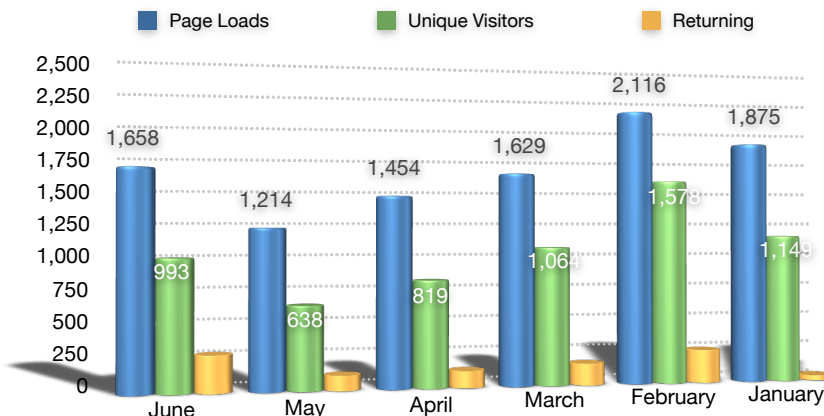
These improvements will make the site even easier to use for our brides and increase the user friendly aspect of the site.

So order your ad now as help us help brides find you.



### USAGE GRAPH

This is a graphical account of the website activity for this year which shows the value of the site and that it has become the central resource for all things wedding and wedding related in the Annapolis Valley.



Where our money is going to help clients reach you.



Our Google ad has our site appearing in many places on the web which include this list of their Partner sites.

Google Partners
theweathernetwork.com
kijiji.ca
mycanadianwedding.com
novascotiaphotoalbum.com
freecycle.org
canada411.ca
wunderground.com
food.ca
bridal-shops.com
weddingbells.ca
point2.com
tallships.ca
queenscountytimes.ca
dailymail.co.uk
mapquest.com
theguardian.pe.ca
about.com
weddingmapper.com
ngnews.ca
thetelegram.com
thewesternstar.com
accuweather.com
regionalhelpwanted.com



We are now advertising on **Facebook** the extremely popular social networking site and in only a few days our hits have jumped up significantly .

Individuals can now become a fan of Annapolis Valley Weddings and join our discussion group or even create a new one.

Annapolis Valley Weddings is all about the users finding the site helpful, informative and enjoyable to use.



We are covering all our bases and are advertising on the second most popular internet search engine **Yahoo.com**.

We are paying to advertise where your business can be found anywhere in the world.



We are in both valley phone books **Annapolis Valley East** and **Annapolis Valley West** so those who don't have internet access can still find us.

Along with your advertisement we are providing telephone support for those people who don't have internet access and find us through our Yellow Pages ad.



Contact us to see which ad style best fits your business.



Professional Media Creation

Video Production  
Photography  
Graphic & Web Design  
Web Media  
PDF & Document Design

C/O

**Wild Lupin Media**  
41 Fielding Avenue  
Kentville, NS

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